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DIPLOMA OF GRAPHIC DESIGN – 39148QLD

CRICOS Code # 057352E

REQUIREMENTS TO RECEIVE THE QUALIFICATION

Completion of:

- 21 core units of competency
- 10 elective units of competency

COURSE DESCRIPTION

The Diploma of Graphic Design is designed to provide skills and knowledge for those who wish to enter the Graphic Design Industry. This course is for anyone who wants to develop the theoretical, technical and practical skills necessary to work as a graphic designer.

You will learn how to design logos, brochures, corporate identity, annual reports, magazines, advertising, packaging, websites, animation and more! You will learn to solve problems by designing innovative solutions, and be able to produce creative contemporary graphic designs.

DESIGN SOFTWARE USED IN THIS COURSE:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Acrobat
- Flash
- Dreamweaver
- Maya
- 3D Studio Max

Design professionals are in great demand in a range of industries including graphic design studios, magazine publishers, television, packaging, production, advertising and digital media. Our graduates will have an exciting future in the industries that inspire creative thinking, innovation and professionalism.



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CAREER OUTCOMES

- Graphic designer
- Art Direct
- Illustrator
- Desktop Publisher
- Web Designer
- Graphic Pre-Press Operator
- Multimedia Designer
- Packaging Designer
- Print Production Manager
- Digital Media Specialist in an agency, art studio, TV or internet media company

COURSE DURATION

1 year full time. Intake February and July

ENTRY REQUIREMENTS

General Entry school leavers - Year 12 or equivalent

OR

Completion of Year 10 or equivalent PLUS formal art related studies or formal art related studies and work experience equal to two years

OR

Enrolment where experience and / or qualifications are indicative of success in the course

AND

A LAPTOP COMPUTER capable of processing all the software required for the course, particularly with wireless networking. Software required for the course can be purchased at student discounts through the College after payment of College fees.

OVERSEAS APPLICANTS

Overseas students require one of the following scores in a language proficiency test:

IELTS	5.0
TOEFL (Computer Based)	17
TOEFL (paper based)	50
TOEIC	62

HOMESTAY/ ACCOMMODATION & AIRPORT TRANSFERS

All enquires to study@goldcoast.org.au



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Website: www.studygoldcoast.org.au

RECOGNITION OF PRIOR LEARNING

Recognition of prior learning policies and practices of RTOs delivering this course must conform to the requirements of the AQTF *Standards for Registered Training Organisations*.

Individuals may receive credit for their knowledge and skills through recognition of prior learning (RPL) upon completion of the RPL process.

Assessment may include skills and achievements from:

- work experience (paid and unpaid)
- Life experience (for example leisure pursuits or voluntary work)
- Previous study (formal or informal training and education, for example industry training, school, college or adult education classes)

For additional information relating to RPL for this course please contact the AICA Head Office.

EXIT POINTS

If learners exit before attaining the qualification, they will receive a Statement of Attainment for modules/competencies successfully completed.

APPLICATION / ENROLMENT:

Application forms for full time study are available from the Australian International College of Art Head Office and the Australian International College of Art website and should be submitted to Head Office. (Intake occurs twice yearly February and July).

PATHWAYS

The Diploma of Graphic Design provides a program of study focused on industry centered outcomes which caters for employment or study in a specialised industry sector. The Diploma is a 1 year full time course.

On successful completion of this qualification, pathways exist to University for higher level of studies in Graphic Design.

WHAT IS EXPECTED OF STUDENTS

As this is a full time program it would be of advantage for students to have competent skills



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in the areas of research, note-taking and report preparation. It is expected that students would put in 1 – 3 hours outside study time per class per week.

COURSE OUTCOMES

QUALIFICATION LEVEL

On successful completion of this training product, learners will be able to:

- Have developed manual and electronic skills in art and design sufficient for employment within the Graphic Design Industry
 - Have developed powers of observation, criticism and flexible thinking when developing design concepts
 - Be able to combine modern printing technology with their own imagination to effectively communicate an idea or concept
 - Have developed a relationship between graphic designers and print production personnel involving co-operation and mutual respect for each other's skills
 - Be able to communicate effectively visually, orally and in writing
- Have knowledge of the changing technology used in the Graphic Design Industry



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CODE	TITLE OF UNIT OF COMPETENCY
CORE UNITS	
CUVDES04A	Integrated colour theory and design processes in response to a brief
CUVDES01A	Apply colour theory in response to a brief
CUVCOR09A	Select and apply drawing techniques and media to represent and communicate the concept
CUVDSP04A	Research and apply the history and theory of design to design practice
CUVCRS05A	Use typography techniques for design work
CUVDES02A	Apply the design process to 2-dimensional work in response to a brief
CUVDES03A	Apply the design process to 3-dimensional work in response to a brief
CUVDSP01A	Source and apply design industry knowledge
CUVDES05A	Interpret and respond to a brief
CUVCOR04A	Originate concept for own work and conduct critical discourse
CUVPHI08A	Enhance, manipulate and output photoimages
CUFSAF01B	Follow health, safety and security procedures
CUFMEM01A	Use an authoring tool to create an interactive sequence
ICPPP325A	Create graphics using a graphics application
ICPPP324A	Create pages using a page layout application
ICPPP328A	Generate high-end PDF files
DGD505A	Prepare workflow files for print output
DGD504A	Develop complex vector workflow
DGD503A	Develop complex page layout workflow
DGD502A	Develop multiple web workflows
DGD501A	Incorporate design theory in creation of websites
ELECTIVE UNITS	
Category 1	Conceptual/Project/Art & Design
ICPPP411A	Undertake a complex design brief
CUVDSP11A	Research and apply techniques for illustrative work
CUVDSP07A	Research and apply techniques for graphic design
Category 2	Business/Communication/Promotion
BSBSBM403A	Promote the business
Category 4	Website Design
ICAA4142A	Design a website to meet technical requirements
CUFMEM12A	Update web pages
Category 5	Multimedia
CUFANM03A	Produce storyboard for animation
CUFIMA03A	Create 2D digital animation
CUFIMA05A	Create 3D digital models and images
Category 6	Photography/Image Capture
CUFIMA01A	Produce and manipulate digital images



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Course outlines can be subject to change throughout the duration of the Course



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ENROLMENTS

Complete Enrolment Application form along with deposit of **\$300.00*** and send to:

**AICA – Australian International College of Art
PO Box 8183
Gold Coast Mail Centre QLD 9726
AUSTRALIA**

*DEPOSIT INFORMATION

- Deposit is **NON REFUNDABLE** if student cancels or is not accepted
- Deposit will be deducted from total course fees upon commencement of studies

COURSE FEES

For information on current course fees please contact AICA on

Telephone: +61 (0) 7 5526 2055

Email: info@aica.net.au

FEES INCLUDE:

- College equipment and facilities